



PRESS CONTACT

Name: Monica Allen, Public Relations Manager

Phone: (251) 694-3100

FOR IMMEDIATE RELEASE

CONTEST TODAY ONLY ON SOCIAL MEDIA AS WE “IMAGINE A DAY WITHOUT WATER”

MOBILE, October 21, 2021—Today, Mobile Area Water & Sewer System joins our fellow utilities to focus on the value of water. The focus of this year's event is to invite people to learn more about where our water comes from and where our wastewater goes.

The [Alabama Coastal Foundation \(ACF\)](#) formed [Utilities United](#) to educate the public about the importance of our local environment and what people can do to help keep it healthy. The focus areas for that program are water, wastewater, and stormwater. Utilities United joins *Imagine a Day Without Water* to draw attention to the importance of clean water and reliable sanitary sewer service for everyone. Show us how you appreciate water on social media today by posting personal images, videos, or graphics with **#ValueWaterUU**.

There are predesigned graphics and logos available at <https://bit.ly/3n4pixu>. We ask coastal Alabama residents to help spread the word through Facebook, Instagram, and Twitter on October 21 with the hashtag #ValueWaterUU. Everyone who participates will be eligible to win a complimentary giveaway, including gift cards from MAWSS and Utilities United.

Imagine a Day Without Water is an advocacy and educational program that asks Americans to think about what it would mean to go without water for a day. According to the [2021 Value of Water Index](#), 83 percent of Americans said ensuring a stable supply of water should be a top federal priority. They also ranked addressing water contamination and investing in infrastructure as top priorities. Learn more at imagineadaywithoutwater.org and follow the conversation on social media at **#ValueWater**.

###

Utilities United Media Contact: Mark Berte, ACF Executive Director: mberte@joinACF.org or 251-402-3936.